



Zach Van Benthem is a *Philadelphia* based *Graphic Artist* currently working as the *Interactive Art Director* at NBC Sports in *Stamford CT*.

CONTACT

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EDUCATION

Tyler School of Art, Temple University – 2011 BFA in Graphic & Interactive Design

Delaware County Community College – 2008 Associate of Applied Science – Graphic Design

EXPERIENCE

NBC Sports – January, 2013 – Now Interactive Art Director (Marketing)

NBC Sports (Versus) – October, 2011 – January 2013 Sr. Interactive Graphic Designer (Marketing)

Two Paper Dolls – July, 2010 – June, 2011 Interactive Developer / Graphic Design

Two Paper Dolls – May, 2010 – July, 2010 Interactive Developer / Graphic Design (Internship)

Ropeadope Records – March, 2009 – May, 2009 Designer (Internship)

Image Group, INC. – May, 2008 – March, 2009 Junior Designer

Freelance – January, 2007 – Now Designer / Art Director

NOTABLE CLIENTS

Sample selection













RECENT CHARITY WORK

Sample selection



CREATIVE THINKING DESIGN ANIMATION ART DIRECTION

TRAINING

Holds expert software skills in Adobe CC (Photoshop, Illustrator, Dreamweaver, InDesign, Flash), Sublime Text, Acrobat Pro, and Microsoft Office.

Proficient with HTML5, CSS, the GreenSock Animation Platform, and ActionScript (2.0/3.0).

Some experience with XML, Wordpress, PHP, and Javascript, Adobe CC After Effects.

Certificate of Computer Graphics – 2015 Noble Desktop's GreenSock Animation Platform Course

SELECTED AWARDS

2015 Clio Silver

Use of Social Media: Social Animations

2015 Cynopsis Sports Media

Integrated Campaign for Brands Sunday Night Football

Brand Activation: Live Events Premier League Uber

2015 - Promax North America Award

PRINT: Outdoor/Environmental/Transit Ad - Channel

Won Gold: Olympic Winter Games

PRINT: Stunt Promotion - Special Event

Won Silver: Premier League

TV: Sports Program Spot or Campaign

Won Silver: Sunday Night Football – American Family

TV: Sports Program Spot or Campaign Won Bronze: F1 Inside the Helmet

2015 - Promax Global Awards

INTERACTIVE MEDIA: Program Promotion Website Won Bronze: Premier League Speak Football Website

PRINT: Outdoor/Environmental/Transit Ad – Channel Won Gold: Premier League Uber

TV: Sports Program Spot or Campaign Won Gold: F1 Inside the Helmet

2015 - Effie

Media & Entertainment Company Won Gold: Barclays Premier League

2013 Promax Gold

Won Gold: Premier League Campaign Won Bronze: Premier League Stunts

2011 Art Directors Club Interactive Award Competition

More awards available upon request.